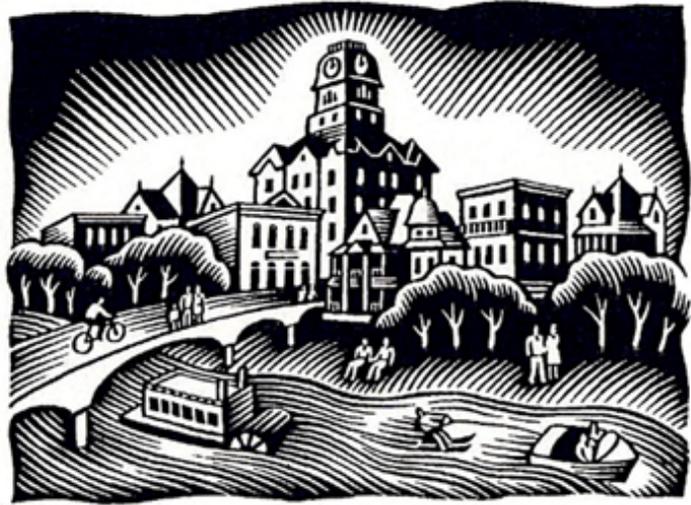


# Preserve Granbury's Moonshine at Sunset

## A fundraising party at Sledge Distillery October 5<sup>th</sup>, 2019



Preserve Granbury invites you to help us raise funds to help keep the history of Hood County alive by being a sponsor for our 2019 fundraising party at Sledge Distillery. The area has a long history of moonshiners, with our county to the south being the unofficial capitol of moonshining in Texas during prohibition. Hood County has a tale of a sheriff who couldn't carry a gun after being convicted of stealing a cow, so his wife carried it for him. He took the cow because someone owed him for moonshine he sold them. The stealing offense had a lesser penalty than moonshining. Sledge Distillery has history too, with the family recipe perfected by Dub Sledge during WWII.

During the 2017 fundraiser, Preserve Granbury, over 380 guests enjoyed the event while raising funds for historic preservation projects and supporting the arts in Hood County. This year we expect to fill the 35 tables quickly, seating 280 people. This year we are moving the event to an afternoon to sunset affair, giving us the chance to see the sunset with a panoramic view. The event will be held Saturday, October 5th, 3 p.m. to 7 pm, and the distillery will remain open till 10 pm for those who want to linger.

Moonshine at Sunset benefits Preserve Granbury, a 501c3 organization. Preserve Granbury preserves and promotes the historic integrity of our community. Preserve Granbury has gone through an evolution over the last year and have refocused our goals on helping support the integrity of the architectural history of the community. We are currently building our board membership to advance our goals and are building our general membership too, to help us with projects. We are focusing on supporting history education in the school, advocating the preservation of the structures that mark milestones in growth of the community, helping the maintenance of the public historic structures, and developing a sustainable organization that can continue to work for the community.

Funds are used for projects of Preserve Granbury. Some of our current and planned projects include

1. We have employed two historians researching Red's on the Square, Decker Gym and the old Administration building for State and National Landmark recognition. This work is ongoing.
2. We have been working with a group including Bridge Street History Center and other interested people to see how we can repurpose the old Granbury General Hospital and what the cost will be to restore it. We are currently visiting with a restoration architect to see how much we need to raise to have them give us an evaluation for the cost for a phased restoration. We anticipate having a proposal to the City by the end of March to detail our plans to move forward.
3. Partnering with the schools, last year providing \$2,500 to support the history teachers (through the Granbury Education Foundation). They have used to funds to support a trip experiencing the Civil Rights Trail. You can watch the moving testimony of three Granbury students, Nicholas Trammel, Cara Burch and Cole Stephens, on how being in the Daisy Bates house made the history come alive.  
<https://youtu.be/5n3CDtFW45g> and [https://youtu.be/IYpvtO4\\_wpA](https://youtu.be/IYpvtO4_wpA) . We also have a team at 50 Fellas

Foodfest, but as of yet, not won any of the best dish awards.

Past years we also conducted a tour of the square for third graders. As we build our membership and have enough volunteers, we will restart this. In 2017 we had seven classes at the tour. We also would like to coordinate with other history organizations in the community to further enrich the experience by having them tell about the Hood County Jail, Yates cabin and Bridge Street History Center. It takes a number of folks to conduct the tour.

4. Provided \$10,000 (Initiated by a \$5,000 gift to Preserve Granbury from the Gordon family) to the City to improve the interior of the front two rooms at the Langdon Center. The work has been completed in February.
5. Providing the City \$2,500 in funding repairs at the Depot. This will be starting soon.
6. Developing an easy-to-access historical summary for the buildings on the Historic Granbury Square, to be published on the website linked by QR codes.

Tickets are \$125 per person. We will begin selling tickets online via [www.PreserveGranbury.org](http://www.PreserveGranbury.org) in June. Invitations will also be sent in early June with a card that can be returned for tickets. Only 280 tickets will be sold for the event.

To join Preserve Granbury as a sponsor, complete the enclosed form and return to Preserve Granbury in the mail or via e-mail, [preservegranbury@gmail.com](mailto:preservegranbury@gmail.com). Please contact Mick Michaud with any questions. He can be reached at 214/783-8533 or [Mick@distinctlytexas.com](mailto:Mick@distinctlytexas.com).

## Audience and Promotions

Preserve Granbury attracts up to 280 attendees, who pay \$125 per person to attend the party and support historic preservation in Hood County. Attendees are adults of all ages with disposable income and community spirit. Many City and County leaders attend. Most reside in Hood County or have seasonal homes locally. The party also attracts attendees who live in Somervell, Erath, Parker, and Tarrant counties.

### Event Promotions

*Email Ads*—Four weeks before the party, Preserve Granbury emails ads promoting Preserve Granbury and listing the party's sponsors to email lists of more than 200 supporters. We also publish an ad in the Hood County News, and send an ad listing party sponsors through the Granbury Chamber of Commerce email, which goes to 1,900 recipients.

*Web Site Blogs*—Preserve Granbury sponsors are acknowledged in advance of the party on Preserve Granbury's web site, [www.PreserveGranbury.org](http://www.PreserveGranbury.org).

*Facebook Posts*—Preserve Granbury sponsors are also acknowledged in advance of the Party with regular promotional posts on Preserve Granbury's Facebook page.

*On-site Acknowledgements*—During the Party, sponsors are acknowledged with a listing on a welcome sign at the ranch entrance, a banner prominently displayed under the tent, and an acknowledgement by the master of ceremonies during the event.

*Post-Party Reporting*—Preserve Granbury acknowledges our supporters via a Thank-You published in the Hood County News following the Party, and through posts via Preserve Granbury's Facebook page.

As a sponsor of the 2019 for Preserve Granbury, you will:

1. Receive direct access to representatives of a sought-after local market demographic. Your company's name and/or logo will reach members of this market several times in advance of and during Preserve Granbury.
2. Develop new business contacts through the one-of-a-kind networking opportunity provided during Preserve Granbury. The Party offers you a unique opportunity to engage with local folks.
3. Show your company's commitment to preserving Hood County's unique heritage, culture, and sense of place. Preserve Granbury offers your company exceptional visibility as a supporter of the Hood County community and its residents.
4. Associate your business with a positive, quality-of-life related event in the Hood County community.

## Sponsorship Opportunities

### **\$5,000—160 Proof**

Logo included on all promotional materials. Name featured at appropriate level on banner hanging behind the center stage at the Party, and included in advertising and social media. Recognition by master of ceremonies. One table for 8 attendees. Private tasting for 8 at Sledge distillery and a bottle of each of the whiskey varieties made by Sledge.

### **\$2,500—Barrel Aged**

Name featured at appropriate level on banner hanging behind the center stage at the Party, and included in advertising and social media. Recognition by master of ceremonies. One table for 8 attendees. Private tasting for 8 at Sledge distillery.

### **\$1,250—Angel's Share**

Name featured at appropriate level on banner hanging behind the center stage at the Party, and included in advertising and social media. Recognition by master of ceremonies. One table for 8 attendees.

We also offer table sales for 8 attendees at \$1,000. It is a great way to treat your guests to a fun night, but no sponsorship recognition is included.

Either contact us or return the form below.

# Preserve Granbury

**Saturday, October 5, 2019 at 3 p.m.**

Sponsorship Agreement

Name

Company

Address

City State

Phone

Email

Please check level of sponsorship

\$ 5,000 160 Proof \_\_\_\_\_

\$ 2,500 Barrel Aged \_\_\_\_\_

\$ 1,250 Angel's share \_\_\_\_\_

\$1,000 Table for 8 \_\_\_\_\_

Please make sponsorship donations payable to: Preserve Granbury

PO Box 1181

Granbury, TX 76048

For more information, contact:

*\*Preserve Granbury is a 501(c)(3) organization; all sponsorship donations are tax deductible in excess of value received.*